

# EXPLORE OFFSITE

Marketing platforms for offsite technology suppliers and advisors

## Exhibitor Prospectus

[www.exploreoffsite.co.uk](http://www.exploreoffsite.co.uk)

Designed for the  
construction sector  
to explore the latest  
innovations in  
offsite technology

concrete.com

BUCHAN CONCRETE SOLUTIONS



# EXPLORE OFFSITE

**Explore Offsite is a series of conferences and exhibitions creating a platform for construction clients and their professional advisers to explore the latest offsite construction solutions - providing a dynamic and interactive learning experience for all visitors and a fantastic business development opportunity for exhibitors and sponsors.**

These events consist of a conference of circa 200 delegates per day and an exhibition of circa 25-30 companies from a range of offsite technology providers including; timber frame, CLT, light steel frame, precast concrete, bathroom pods, volumetric modules, building services plus a range of hybrid technologies.

Each Explore Offsite event focuses on a vertical sector of the built environment and as such host a range of expert speakers from government ministers and policy advisors to clients, architects, engineers, contractors and specialist offsite manufacturers.

*The 2018 Explore Offsite programme will consist of the following events:*

**EXPLORE OFFSITE OUTLOOKS**

**EXPLORE OFFSITE HOUSING**

**EXPLORE OFFSITE PUBLIC SECTOR**

**EXPLORE OFFSITE FUTURES**

For more information on our 2018 events, visit [www.exploreoffsite.co.uk](http://www.exploreoffsite.co.uk)



## WHO WILL YOU MEET?

The events are aimed at attracting construction clients; construction professionals: architects, surveyors, engineers, contractors, facilities managers; building product manufacturers and suppliers. Here is a small sample of typical attendees:





The 2017 Explore Offsite events programme attracted over 1000 attendees across four events – becoming the place to do business with the office sector.



## WHY **EXHIBIT?**

Explore Offsite provides positive return-on-investment and are some of the most well-attended events dedicated to the offsite manufacturing and construction industry:

- Strengthen your brand positioning
- Generate sales leads
- Build relationships with prospects
- Advance the sales cycle
- Increase awareness
- Survey market awareness
- Generate publicity
- Launch new products
- Survey attendees about new product ideas
- Research competitors' products and messaging
- Keep up on industry trends
- Meet with key clients
- Sell your products or services
- An MPI survey found that 40% of prospects converted to new business through face-to-face meetings

Face-to-face engagement  
creates a personal  
connection and builds  
trust between a company  
and its target audience





# 2017 EXHIBITORS







## EXHIBITOR OPPORTUNITIES

### STANDARD EXHIBITOR PACKAGE:

*(18 Available at each event)*

- 3m x 1.5m Space for Exhibition Stand
- Two Delegate Places
- Discounted Tickets for Additional Colleagues
- Company Logo and Bio on the Explore Offsite Website
- Logo on Delegate Handout
- Logo on Designed E-shots
- Dedicated Social Media Activity, Including: LinkedIn and Twitter
- Photograph of Exhibition Stand (provided electronically post-event)

**£850 PLUS VAT - ONE DAY / £1,500 PLUS VAT - TWO DAY**

### PREMIUM EXHIBITOR PACKAGE:

*(2 Available at each event)*

- 3m x 1.5m Space for Exhibition Stand
- Four Delegate Places
- Discounted Tickets for Additional Colleagues
- Company Logo and Bio on the Explore Offsite Website
- Banner on Offsite Hub (from booking until event(s) date)
- Logo on Delegate Handout
- Logo on Designed E-shots
- Dedicated Social Media Activity, Including: LinkedIn and Twitter
- Photograph of Exhibition Stand (provided electronically post-event)
- Logo on Master Presentation Slides
- Brochure in Delegate Packs (provided by exhibitor)
- 'Premium Exhibitor' Listing on: Delegate Handouts, Website & Eshots

**£1,500 PLUS VAT - ONE DAY / £2,700 PLUS VAT - TWO DAY**

## HEADLINE EXHIBITOR PACKAGE:

*(2 Available at each event)*

- 3m x 1.5m Space for Exhibition Stand
- Four Delegate Places
- Discounted Tickets for Additional Colleagues
- Company Logo and Bio on the Explore Offsite Website
- Banner on Offsite Hub (from booking until event(s) date)
- Logo on Delegate Handout
- Logo on Designed E-shots
- Dedicated Social Media Activity, Including: LinkedIn and Twitter
- Photograph of Exhibition Stand (provided electronically post-event)
- Logo on Master Presentation Slides
- Brochure in Delegate Packs (provided by exhibitor)
- 'Headline Exhibitor' Listing on: Delegate Handouts, Website & Eshots
- Mention/Acknowledgment by Morning Chairperson
- Electronic Copy of Delegate Database

**£2,250 PLUS VAT - ONE DAY / £3,600 PLUS VAT - TWO DAY**





## SPONSORSHIP OPPORTUNITIES

### LUNCH SPONSOR

- One delegate place
- Discounted tickets for additional colleagues
- 'Thank you' from event Chair
- Company logo and bio on the Explore Offsite Website
- Dedicated Social Media activity including; LinkedIn and Twitter
- Logo on lunch cards
- Logo on lunch presentation slide

**£1000 PLUS VAT - PER DAY\***  
**WITH STAND: £1500 PLUS VAT**

### LANYARD SPONSOR

- One delegate place
- Discounted tickets for additional colleagues
- Company logo and bio on the Explore Offsite Website
- Dedicated Social Media activity including; LinkedIn and Twitter
- Lanyards handed out to ALL delegates
- \*\*Lanyards to be provided by sponsor

**£1000 PLUS VAT - PER DAY\***  
**WITH STAND: £1500 PLUS VAT**

*\*Reductions apply on two-day events*

Bespoke sponsorship opportunities are available on request!  
To discuss the opportunities available, contact **Julie Richards**  
on **01743 290001** or email [julie.richards@radar-communications.co.uk](mailto:julie.richards@radar-communications.co.uk)

## DELEGATE BAGS/PACKS SPONSOR

- One delegate place
- Discounted tickets for additional colleagues
- Company logo and bio on the Explore Offsite Website
- Dedicated Social Media activity including; LinkedIn and Twitter
- Bags/Packs handed out to ALL delegates with sponsor & event literature
- \*\*Bags/Packs & literature to be provided by sponsor

**£1000 PLUS VAT - PER DAY\***  
**WITH STAND: £1500 PLUS VAT**

## PADS & PENS SPONSOR

- One delegate place
- Discounted tickets for additional colleagues
- Company logo and bio on the Explore Offsite Website
- Dedicated Social Media activity including; LinkedIn and Twitter
- Pads & pens handed out to ALL delegates
- \*\*Pads & pens to be provided by sponsor

**£1000 PLUS VAT - PER DAY\***  
**WITH STAND: £1500 PLUS VAT**

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For further information or to book your package, contact:

**Julie Richards** on **01743 290001** or email [julie.richards@radar-communications.co.uk](mailto:julie.richards@radar-communications.co.uk)

If you would like to be considered to deliver a presentation at one of our Explore Offsite events, please email [grace.baker@radar-communications.co.uk](mailto:grace.baker@radar-communications.co.uk)

Related offsite sector activity in 2018:

**OFFSITE  
AWARDS**

[www.offsiteawards.co.uk](http://www.offsiteawards.co.uk)

**OFFSITE  
MAGAZINE**

[www.offsite magazine.co.uk](http://www.offsite magazine.co.uk)

**OFFSITE  
SUMMIT**

[www.offsiteconstructionsummit.co.uk](http://www.offsiteconstructionsummit.co.uk)

**OFFSITE  
YEARBOOK**

[www.offsiteyearbook.co.uk](http://www.offsiteyearbook.co.uk)

**OFFSITE  
HUB**

[www.offsitehub.co.uk](http://www.offsitehub.co.uk)

**INSIDE  
OFFSITE**  
FACTORY TOURS

[www.insideoffsite.co.uk](http://www.insideoffsite.co.uk)

[www.exploreoffsite.co.uk](http://www.exploreoffsite.co.uk)